

**KICK START TO A  
NEW CAREER**

SEMINAR



**Open a New Page in Your Life**

**青少年職業諮詢講座**

**September 16, 2012**

**North York Civic Centre**  
5100 Yonge Street, North York, Ontario



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## Foreword

### Kick Start to a New Career 2012 – A Youth Career Forum

The traditional ideal careers in the minds of many Chinese parents have always been doctors, lawyers, engineers, and accountants. But, in fact, there are many more career opportunities available to our youth today which parents may not be aware of.

Many of our youth today are uncertain as to what their future career choice should be. Through this career forum, we hope to bring awareness to parents and youth alike, some of the “non-traditional”, but highly regarded careers that are available today.

The Kick Start to a New Career Forum is a joint project of Ontario Pui Ching High School Alumni Association, Vision Youth, and Mr. Godwin Chan, Councillor of Richmond Hill.

We hope this event will be well-received, and many more of such forums will follow. Our invited guests will share their job experiences, know-hows, and accomplishments so as to provide the audience with a more in-depth look at their careers. Our speakers include: Member of Parliament, Actuary, Fellow Chartered Accountant, Bank Branch Manager, Environmental Scientist, Pharmaceutical Engineer, Chief Information Officer, Social Worker, Chiropractor, Marketing/Advertising Specialist, Investment and Retirement Planner,.

### “行行出狀元” 青少年職業諮詢講座

行行出狀元在一般中國人的父母心目中最好是醫師，律師，工程師，會計師等等。但現今的社會有很多甚有發展潛能的職業，是不為人熟悉或不知如何入行。我們今次所舉辦的講座是想介紹一些有興趣又有潛質的行業給於大家認識。

現在的青少年，可能對於入大學所選擇的學系以及將來的專業毫無頭緒。我們衷心希望能藉著這個講座給予他們及他們的父母有一點兒幫助及頭緒。

安省培正同學會，「展望」青年領袖培訓計劃 Vision Youth 及烈治文山市議員陳志輝一起齊心在 2008 年首次舉辦了 “行行出狀元-青少年職業的諮詢講座”。超過四百多位青少年及家長參加了 2008 年的講座。今年我們繼續舉辦此講座並邀請不同行業的講者。我們邀請多位在職的講者分享他們各行的經歷，工作經驗及入行途徑好讓青少年深入了解這些非一般家長及青少年所熟識的行業。今次講述的職業有國會議員、精算師、特許會計師會士、銀行分行經理、環境科學家、藥劑顧問工程師、首席信息官、社工、脊骨神經醫生、市場營銷/廣告業、投資經理理財顧問。

## Co-Organizers

### Vision Youth Leadership Program

Vision Youth Leadership Program is a multi-faceted youth leadership training program with three levels (Bronze, Silver and Gold) and each level is a six month Program. Developed by Canada-Hong Kong Link, the leadership program aims to enrich the participants with non-academic life skills such as social, political and environmental awareness, leadership, and outdoor survival skills to complement their existing skills set. Our goal is to allow the participants to recognize their full potential and thrive to becoming visionary leaders of tomorrow. Please visit [www.visionyouth.ca](http://www.visionyouth.ca) for more information.

### Godwin Chan

In the past two decades, Godwin CHAN, a lawyer by profession, has been involved in a wide range of areas. In 1995, he was appointed by the Provincial Government to the Regional Municipality of York Police Services Board. He has also served on the University of Toronto's Academic Board, Public Library Boards of Richmond Hill and Vaughan. In his local community, he has served on school Councils and volunteered as the Founding Treasurer and Fundraising Chair of the Richmond Hill Road Watch program.

In 2002, Godwin Chan was named as one of the Outstanding Citizens in Richmond Hill and received the Town's Volunteer Achievement Award. When he was elected as a Councillor in 2006, he made history as the first Councillor of Asian heritage in Richmond Hill. Last October, he won re-election with over 72 % support to serve his second term as Councillor. In August, 2011, Godwin has been appointed to the Standing Committee, on Community Safety and Crime Prevention and the Standing Committee on International Relations of the Federation of Canadian Municipalities.



As a father of two, Godwin has a keen interest in supporting youth initiatives and has been involved in the planning and organizing the Career Forum for Youths with VisionYouth and Pui Ching Middle School Alumni Association since its inception in 2008.

### Pui Ching School Alumni (Ontario)

Pui Ching School was found in Guangzhou, China in 1889. In 1933, the Pui Ching School (Hong Kong) was established. The Pui Ching School Alumni School of Ontario was formed in the 1970's in Toronto. Over the world, there are over 40 Alumni Associations located in most of the major cities in different countries.

Currently, we have over 1,000 alumni in Ontario; most of them resided in GTA. Some of the objectives of the Association are as follows :

- a) To promote, support and protect the common interests of the members of the Association.
- b) To participate in intellectual and cultural activities in the community.
- c) To promote and enhance fellowship among alumni of Pui Ching School across the globe.

Our Annual functions include Annual AGM dinner, Bowling tournaments, joint schools BBQ, seminars, golf tournaments and Christmas dinner.

## Timetable

Time	Activities				
10:30am to 3:00pm	Registration				
11:45am to 12:15 pm	Opening Ceremony <ul style="list-style-type: none"> <li>• Opening speech</li> <li>• Brief introduction of each speaker</li> </ul>				
12:15pm to 12:35 pm	Keynote Speaker – Mr. Chungsen Leung Member of Parliament, Willowdale 國會議員 Parliamentary Secretary for Multiculturalism 多元文化國會秘書				
	Council Chamber	Members Lounge	Committee Room #1	Committee Room #3	small room next to the member's lounge
12:45pm to 1:30pm	Mr. Alan Kwong Pharmaceutical Engineer 藥劑顧問工程師	Ms. Helen Li Social Worker 社工	Mr. Paul Joe Environmental Scientist 環境科學家	Mr. Ricky Ma Chiropractor 脊骨神經醫生	Ms. Sonja Chong Fellow Chartered Accountant 特許會計師會士
1:40pm to 2:25am	Mr. Andy Lee Chief Information Officer 首席信息官	Mr. Justin Poy Marketing/Advertising Specialist 市場營銷/廣告行業	Ms. Phoebe Chow Bank Branch Manager 銀行分行經理	Ms. Stacey Bai Actuary 精算師	Mr. Jun Wei Tang Investment and Retirement Planner 投資經理理財顧問
2:35pm to 3:20pm	Mr. Alan Kwong Pharmaceutical Engineer 藥劑顧問工程師	Ms. Helen Li Social Worker 社工	Mr. Paul Joe Environmental Scientist 環境科學家	Mr. Ricky Ma Chiropractor 脊骨神經醫生	Ms. Sonja Chong Fellow Chartered Accountant 特許會計師會士
3:20pm to 4:15pm	Mr. Andy Lee Chief Information Officer 首席信息官	Mr. Justin Poy Marketing/Advertising Specialist 市場營銷/廣告行業	Ms. Phoebe Chow Bank Branch Manager 銀行分行經理	Ms. Stacey Bai Actuary 精算師	Mr. Jun Wei Tang Investment and Retirement Planner 投資經理理財顧問
4:20pm to 5:00pm	Closing Ceremony <ul style="list-style-type: none"> <li>• Lucky Draws</li> <li>• Survey</li> </ul>				

## **Keynote Speaker**

### **Mr Chungsen Leung**

**Member of Parliament, Willowdale**

**Parliamentary Secretary for Multiculturalism**

Chungsen Leung is the Member of Parliament for Willowdale and Parliamentary Secretary for Multiculturalism. He is sitting in the Citizenship and Immigration Committee of the House of Commons.

He was elected in May 2011. He was appointed the Parliamentary Secretary for Multiculturalism by the Prime Minister after his election. This portfolio requires him to reach out to people who are not Anglophone, Francophone or Natives. In the past year, he has been to different cities of Canada to attend the multicultural events and host the immigration consultations. His work is important to the development and adjustment of Canadian immigration system, which is crucial to the long term benefit of the country.

He was one of the delegates in the Prime Minister delegation to China in February 2012, and the trade mission to China led by Minister of International Trade Ed Fast in October 2011. In May 2012, he led a team of Parliamentarian Friendship Group to Taiwan and attended the Inauguration Ceremony of President Ma Ying Jeow.

Before entering politics, CS was a successful entrepreneur with business experiences in: disaster mitigation management, urban mass transit projects, building environmentally friendly houses, air & water purification, sports equipment retailing and red deer farming.

His international business experience includes: being a member of numerous federal and provincial trade missions during the last two decades; the Toronto-Chongqing Sister City Twinning Mission; organizing the 1st Team Richmond Hill Mission to Asia Pacific; Richmond Hill – Shijiazhuang Sister City Twinning Mission, a member of the Advisory Board for Ontario Export Inc. and the bid team leader to host the 1997 World Chinese Entrepreneur Convention in Toronto.

As an active community participant, he has been: founding president of the Richmond Hill & Markham Chinese Business Association, a corporate cabinet director of the Conservation Foundation of Greater Toronto, a member of the Richmond Hill Naturalist, a director of the Richmond Hill Chamber of Commerce and numerous other bi-lateral trade or business related associations.

During his long career in the urban mass transportation industry with the Urban Transportation Development Corporation, Mr. Leung coordinated the feasibility studies and the tender proposal for many cities in the Asia Pacific Region. His experience would be invaluable in providing the recommendations to solving our grid lock problems in an increasingly urbanized community.

CS was the Candidate of Record in Willowdale for the Progressive Conservative Party in the 2000 federal election and the Candidate of Record in Richmond Hill for the Conservative Party of Canada in the 2008 federal election. He also served as a member of the National Policy Advisory Committee to the Progressive Conservative Party during the period 1999-2003.

CS is able to reach out and speak to the diversity of our society with his multi-lingual ability. He received his Bachelor of Arts (Economics and Commerce) from Carleton University in Ottawa and his Masters in Science (Engineering and Management) from the University of Southern California. His professional training was received from one of the internationally recognized accounting and business consulting firms in Toronto.



## Panelist

### **Stacey Bai**

**Actuary**

**Director, P&C Pricing, RBC**

In 2010 Tina began to work as a reporter for OMNI News: Cantonese Edition in Alberta and after three months transferred to OMNI Ontario.

Born in Hong Kong and raised in Toronto, Tina Tse moved back to Hong Kong in 2000 where she worked as a flight attendant and freelance travel writer, moving back to Toronto in 2005 to work for a Canadian airline. Having a Grandfather working as a politician in South Asia and a father passionate about current affairs, both men inspired Tina to work in news.

Tina is happy to be working in a job that provides her with opportunities to try different things. She has strong ties with the Chinese community and enjoys working with charity groups that provide support for the elderly, children and new immigrants.

In her spare time Tina loves to travel and is very adventurous. She enjoys anything from backpacking through Europe and horseback riding to hiking, skydiving and snowboarding. She plays an ancient Chinese musical instrument and enjoys jazz and cooking.

### **Sonja Chong**

**Fellow Chartered Accountant. Partner, Harris & Chong LLP since 1991.**

**Member of the Joint Tax Committee of the Canadian Institute of Chartered Accountants ("CICA") and the Canadian Bar Association (2009 to 2011)**

Sonja has been a partner at Harris & Chong LLP since 1991. Since 1985 she has provided income tax advice to entrepreneurial businesses and their owner-managers, high net worth individuals, non-resident investors, and fellow accountants. Her practice focuses on succession and estate planning, corporate tax planning, structuring of offshore trusts, and tax planning for foreign investments in Canada as well as for immigrants and emigrants.

Sonja was elected as a Fellow of The Institute of Chartered Accountants of Ontario ("ICAO") in 2000. More recently, she was a member of the Joint Tax Committee of the Canadian Institute of Chartered Accountants ("CICA") and the Canadian Bar Association (2009 to 2011).

She served as a governor of the Canadian Tax Foundation from 2004 to 2007, and co-chaired the Ontario Tax Conference from 2002 to 2009.

Sonja is a frequent speaker and media commentator on income tax matters. She has spoken at over 150 conferences and professional development courses including those held by the Canadian Tax Foundation, the ICAO, the Strategy Institute, the Canadian Institute, the Ontario Ministry of Economic Development and Trade, Edward Jones and various other financial institutions.

Sonja is regularly featured on the website of the ICAO. She has participated in various projects of the CICA and the ICAO including the "The Prosperity Show, Tax Planning Call-In", a series of live television shows sponsored by the ICAO and Rogers Television.

Sonja also participates actively in community and charity work. She has been the Chair of The Canadian Foundation for Chinese Heritage Preservation, a registered charity, since 2008. Sonja also served as the President of the Toronto section of the Hong Kong-Canada Business Association in 2000 and 2001, and continues to serve on its Board. From 1993 to 2003 she served as treasurer at Hong Fook Mental Health Association.

**Phoebe Chow**  
**Banking**

Phoebe Chow is a banking leader who has acquired over fifteen years of experience in the financial industry in Canada. Through her business network and connections with a diversity of customers from different companies, sectors and international trade finance, Phoebe understands the skill sets required in successful sales and leadership. She is pleased to participate in a mission that provides collaboration and encouragement to students and candidates who are interested to join the financial services workforce.

Phoebe has held positions as Branch Manager and Regional Manager. She is the recipient of recognitions and awards given to her by her company. She also participated in sales training program in North America and the United Kingdom.

Phoebe is a strong supporter in community give back. She is a personal volunteer for various fund raising and charity events.

**Paul Joe**  
**Research Scientist, Environment Canada**  
**Environmental Scientist**

Paul Joe is a research scientist within Environment Canada. His area of expertise is Doppler Weather Radar and Severe Weather which deals with scientific research on the detection and warning of severe weather like tornados, wind storms and rain storms. He has participated or lead several projects related to providing weather forecasts for the Olympic Games – Sydney, Beijing, Vancouver and Sochi. He is leading the scientific portion of the weather forecasts for the Pan Am Games in 2015. He is a member of Working Group on Nowcasting research for the World Meteorological Organization which is an agency of the United Nations. He has contributed to training weather scientists and organized scientific meetings all over the world. He is the scientific lead for several proposals for monitoring of precipitation from space. Paul graduated with a Bachelor's in Engineering Science (Geophysics) and then studied Cloud Physics for his Master's and Ph.D.

**Alan Kwong**  
**Medical Engineer**

Mr. Kwong is a senior executive with extensive management and professional experience in the pharmaceutical and biotechnology industry. He has worked with various companies such as Ontario Cancer Institute, Connaught Laboratories Limited, Purdue Frederick Inc., Apotex Subsidiary, Glaxo Canada Inc., John Brown E&C in Chicago and Taro Pharmaceuticals USA in New York. Mr. Kwong returned to Toronto from New York in 1997 to start PharmEng Technology, and since then has expanded into pharmaceutical manufacturing in 2005 and took the company public in TSXV (Toronto Stock Exchange Venture) in the same year. Reacting to the global financial crisis in 2009, the company was privatized and restructured to sell off the manufacturing assets and refocused on the core consulting operations. Mr. Kwong is currently the CEO and Chairman of a private international pharmaceutical consulting company with over 170 staff in Asia, USA and Canada providing consulting services to world's leading pharmaceutical companies such as Pfizer, Sanofi Pasteur, Genetech and Novartis. Mr. Kwong held a MBA and Master of Applied Science from the University of Toronto, and a B.Sc. from the University of Michigan. He is also a registered Professional Engineer in Ontario, Canada.

Mr. Kwong also volunteered for community activities such as Association of Chinese Canadian Entrepreneurs (ACCE). As Board Member since 2007 and President of ACCE since 2010, Mr. Kwong helped to further the mission of ACCE to promote entrepreneurship in the Chinese Canadian community and to strengthen the competitiveness of Chinese-Canadian businesses in the global market, as well to promote social responsibility in entrepreneurs.



In addition to being the ACCE volunteer, Mr Kwong is also a Board Member of Alpha (Association for Learning and Preserving the History of WWII in Asia), an Advisor to Seneca College (Curriculum Development, Business School) and an Advisor to the Markham Small Business Centre.

Education:

M.B.A., University of Toronto

M.Sc., University of Toronto, Chemical Engineering

B.Sc., University of Michigan, Chemical Engineering

## **Andy Lee**

**Chief Information Officer**

Mr. Lee is a seasoned Information Technology professional with over 38 years of global I.T. experience. Before his retirement, Mr. Lee was the Chief Information Officer for PepsiCo, covering operations across 18 countries in the Asia Pacific region. Prior to that, Mr. Lee was the CIO of CIBC Trust in Toronto. Currently, Mr. Lee is engaged in consulting, management training and management coaching, primarily in China.

## **Helen Li**

**Social Worker (Mental Health/Addictions)**

Shan Shan (Helen) Li is a registered Social Worker in Ontario and a graduate from the University of Windsor. She has been serving residents of York Region for more than 20 years with issues related to mental health, addictions and relationships. Currently she is the supervisor of the Outreach Program at Addiction Services for York Region.

## **Ricky Ma**

**Chiropractor**

**Certificated Titleist Performance Institute Professional**

Dr. Ricky Ma graduated from the University of Alberta and the Canadian Memorial Chiropractor College. After completing his chiropractic degree, Dr. Ma achieved the title of a Medical Pro and a certified golf fitness instructor after receiving certifications with the Titleist Performance Institute to work with golf athletes. He is also an Acupuncture provider certified by the Acupuncture Council of Ontario.

Dr. Ma has previously provided treatment for children and adults with complex disabilities at MukiBaum Treatment Centre. Lastly, he expanded his rehabilitative knowledge by treating at Ontario's only hospital that is solely dedicated to specialized rehabilitation at St. Johns Rehab Hospital. Presently, he is the Director of Rehab Services at Enhanced Care Medical Clinics in Aurora and Etobicoke.

In addition to these experiences, Dr. Ma has traveled internationally to work with elite triathletes at Ironman and trained with NHL players and Canadian Olympic athletes.

Over the years, Dr. Ma has continuously added new and cutting edge techniques to his treatment regime to enhance the recovery of his patients from muscle, tendon, ligament, fascia, nerve and bone injuries and dysfunctions. His services include musculoskeletal pain management, sport injury, prehabilitation, post-surgical rehabilitation, and functional and sport performance. He believes that his experiences treating in the athletic environment will positively guide his treatment for the general population.

## **Justin Poy**

### **Marketing/Advertising Specialist**

Justin Poy is the President and Creative Director of The Justin Poy Agency, a full service multicultural advertising and marketing agency based in Toronto. With a career spanning over 19 years in the creative industry, Justin has worked with for-profit, not-for-profit and charitable organizations to design, build and execute multicultural programs that deliver results. He has served on the Board of Directors of the Trillium Gift of Life Network, the Kidney Foundation of Canada and the Kidney Foundation's National Organ Donation Committee. Justin is also very active in the Chinese Canadian community, serving as Vice-Chair of The Canadian Foundation for Chinese Heritage Preservation and as Chair of the Toronto International Film Festival's Chinese Advisory Council. Justin is currently a Director of the SickKids Foundation, Director of the Ontario Media Development Corporation, an Advisory Board Member of the Richard Charles Lee Canada Hong Kong Library at U of T and an Advisor to Lights, Camera, Access. He is the recipient of the University of Toronto's Arbor Award for outstanding volunteer leadership, the Canadian Youth Business Foundation's inaugural Entrepreneurship Champion Award, the Queen's Golden Jubilee Medal and has received numerous creative Awards in Canada and U.S.

## **Jun Wei Tang**

### **Investment and Retirement Planner**

In 2010 Tina began to work as a reporter for OMNI News: Cantonese Edition in Alberta and after three months transferred to OMNI Ontario.

Born in Hong Kong and raised in Toronto, Tina Tse moved back to Hong Kong in 2000 where she worked as a flight attendant and freelance travel writer, moving back to Toronto in 2005 to work for a Canadian airline. Having a Grandfather working as a politician in South Asia and a father passionate about current affairs, both men inspired Tina to work in news.

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## Past Guest Speakers

### Panelist 2011

#### Keynote Speaker

- Professor Jinyan Li (Interim Dean, Osgoode Hall Law School 法律系院長2009-2010)

#### Panelist

- Ms. Amy Li (Chef 廚師)
- Ms. Bridgitte Li (Air Stewardess 空姐)
- Mr. Elliot Tse (Physiotherapist 物理治療師)
- Mr. Garros Fung (Finance Manager 財務經理)
- Mr. Joseph Lee (Structural Engineer 結構工程師)
- Dr. Jacqueline Vergara (Optometrist 眼科醫生)
- Mr. Ronald Lee (Meteorologist 氣象學家)
- Ms. Rowena Leung (Community Dietitian 營養師)
- Mr. Samuel Watt (Nephrology Social Worker 社工[腎科])
- Dr. Yong Wang (Managing Director, Financial Risk Management 投資策劃師)

### Panelist 2010

- Mr. Albert Chan (Investment Advisor 投資顧問)
- Mr. Charles Chan (Teacher 教師)
- Ms. Gloria Fung (Real Estate Broker 地產從業員)
- Ms. May Fung (Hospitality Management 酒店管理)
- Dr. Gerald Ho (Paediatrician 兒科醫生)
- Mr. Andus Luk (Trailer Mechanic 重型車技師)
- Mr. Johnny Lau (Architect 建築師)
- Ms. Angie Ng (Human Resources Manager 人力資源部)
- Dr. Chris Tsang (Dentist 牙醫)
- Ms. Jennifer Tung (Pharmacist 藥劑師)

### Panelist 2009

- Mr. Kenneth Bi (Film Director 電影導演)
- Mr. Ricky Chan (Music Producer 音樂製作)
- Mr. Peter Chang (Lawyer / Doctor 律師/ 醫生)

- Ms. Allyson Chiu (Geriatric Care 耆老護理服務)
- Mr. Evan Choi (Electrical Engineer, Nuclear Power Service 核能科技行業)
- Dr. Chi Ming Chow (Cardiologist 心臟專科醫生)
- Ms. Jerry Chwang (Engineering / Mgmt Consulting / Govt Policy 工程師 / 企業管理諮詢 / 政府政策)
- Ms. Avvy Go (Legal Aid Lawyer 法律援助行業)
- Dr. Tony Lam (Assistant Professor of Physiology & Medicine, U of T 醫學研究)
- Professor Hugh Liu (Aerospace Studies 太空工程)
- Mr. Jim McCullough (Emergency Medical Services 緊急服務行業)
- Mr. Eric Tang (Nursing 護理行業)

## Panelist 2008

- Ms. Pauline Chan (News Anchor – CTV 電視業)
- Mr. Albert Ng (Graphic Designer 平面及動畫設計)
- Mr. Cheuk Lam (Food Manager -Yee Hong Centre 餐飲業)
- Ms. Sonja Chong (C.A.Tax partner, Harris and Chong 特許專業會計師)
- Mr. Andy Chow (Senior camera Operator 電視製作)
- Mr. Albert Wong (Lt. Commander, Canadian Armed Forces 軍方工作)
- Inspector Peter Yuen (Inspector -Toronto Police Service 警務工作)
- Mr. Tony Wong (Senior business columnist - Toronto Star 新聞工作)
- Mr. Godwin Chan (Councillor, Richmond Hill 從事政界)
- Ms. Irene Ho (Dental Hygienist 牙齒護理)

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